



25th February – IBM ‘Cloud’ Seminar Edinburgh

We would like to personally invite you to attend a free Software as a Service (SaaS) seminar to see how IBM’s LotusLive Portfolio can help enable your business for online email and collaboration techniques.

Enabling your business to operate smarter by delivering critical business services via cloud computing, IBM offers you a full range of collaboration and communication solutions, with a spectrum of integrated technology capabilities, providing access to resources via the IBM cloud, your private cloud, or an integration of both to suit an on-premise/cloud hybrid model, if preferred.

This workshop introduces LotusLive, IBM’s cloud based portfolio of corporate social networking and collaboration services designed to help simplify and improve your business interactions with customers, partners, suppliers and colleagues both inside and outside your firewall. LotusLive has been designed with your business’ security, flexibility and growth in mind and includes business critical features such as e-mail, web conferencing, instant messaging, corporate social networking, activity management, file sharing & control and more, delivered through models that enable your business to work smarter.

*Come and see how LotusLive, *IBMs award winning e-mail and collaboration software, can help you to achieve the benefits that cloud based solutions can deliver, such as:*

- A reduction of your IT costs
- An improvement of your capital utilization.
- A reduction in your provisioning cycle time from weeks to minutes
- A reduction in your end-user support costs

Agenda

09:30 – 09:40 Registration and coffees

09:40 – 09:45 Welcome and Introduction

09:45 – 10:15 IBM’s Cloud Strategy

10:15 – 11:30 LotusLive - e-mail and Collaboration - Overview and Demo

11:30 – 11:45 Coffee

11:45 – 13:00 LotusLive Technical Overview

13:00 – 14:00 Light Lunch

14:00 – 15:30 Hands on Workshop

To register for this workshop, please contact Sima Hakeem at SIHAKEEM@uk.ibm.com

Date: 25th February 2010

Location

Stephenson Room - IBM 21 St. Andrew Square, Edinburgh



*** LotusLive was voted CRNs “2009 Best Product for Cloud Computing”**

*** LotusLive - Winner of the Enterprise 2.0 Cloud Computing Technology Buyers’ Choice Award.**